

Year

2012

Categoría

Alimentos y Be...

Hogar

Salud y Belleza

Subcategoría

Bebidas

Charcutería

Despensa

Dulces Y Post...

Lácteos, Huevo...

Panadería Y P...

Pasabocas

Productos Co...

Vinos Y Licores

Total Venta

1.13M

This Month: 68.91K

MoM % : -41.35%

Total Q cantidad

18K

This Month : 2K

MoM % : 61.89%

Total Costo

904.15K

This Month : 52.50K

MoM % : -45.46%

Total Utilidad

230.16K

This Month : 16.41K

MoM % : -22.70%

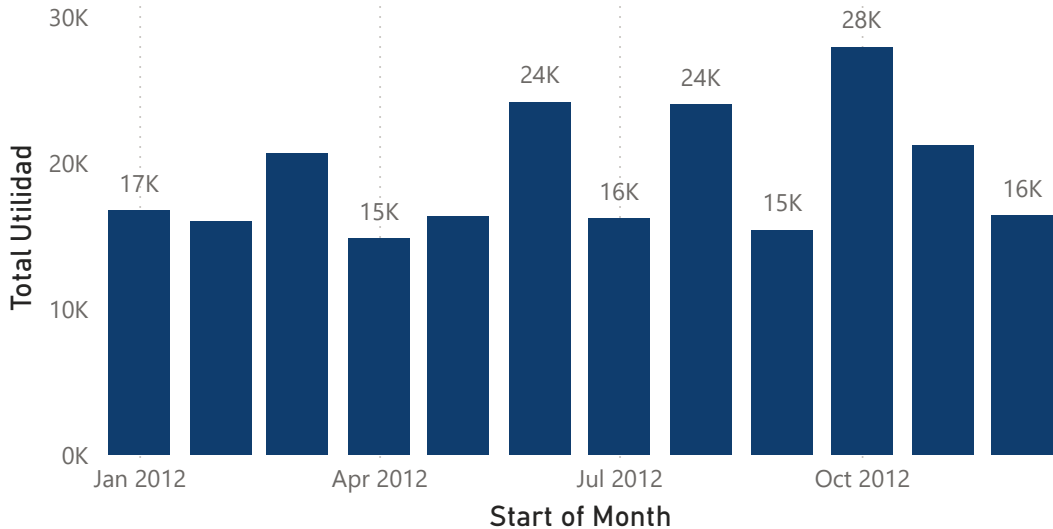
Total Margen

20.29%

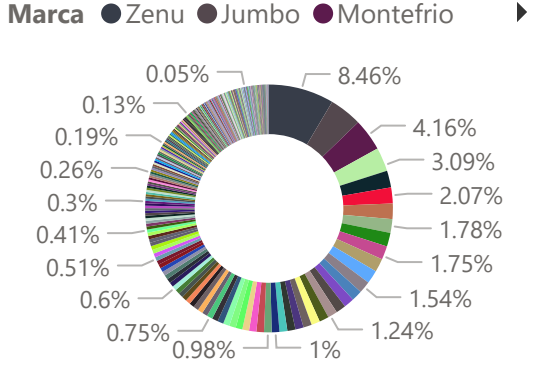
This Month : 23.82%

MoM % : 31.79%

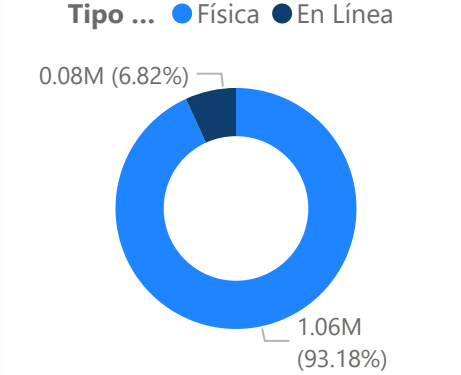
Total Utilidad by Start of Month



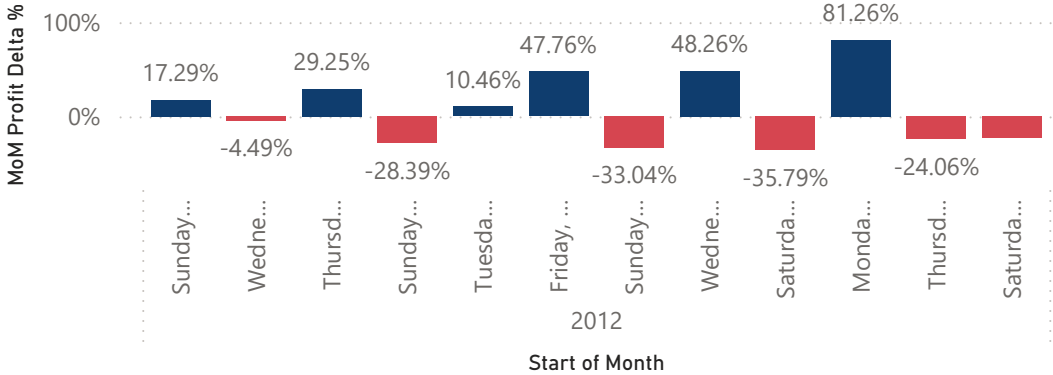
Total Venta by Marca



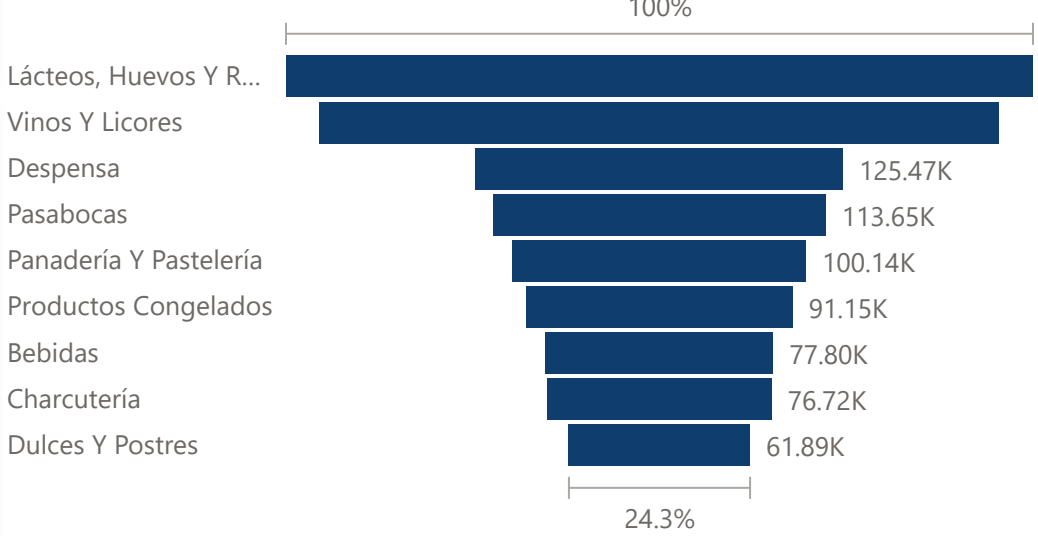
Total Venta by Tipo de Compra



MoM Profit Delta % by Year and Start of Month



Total Venta by Subcategoría



Selector de Metrcias

Total Ve...

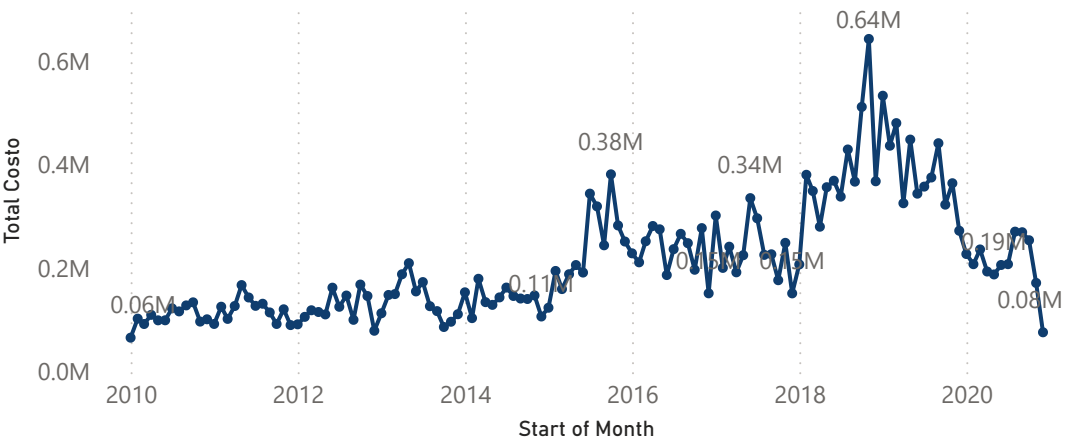
Total Uti...

Total Q c...

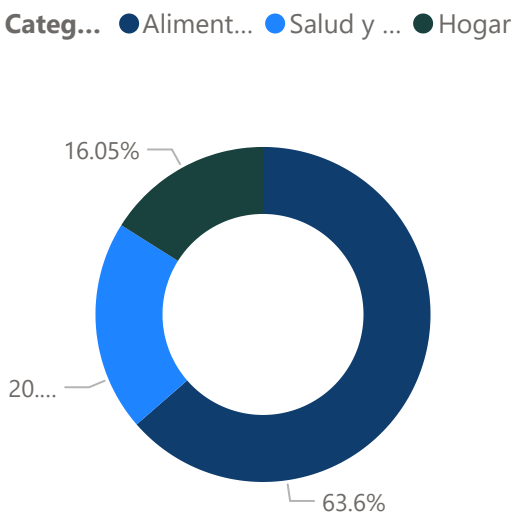
Total Ma...

Total Co...

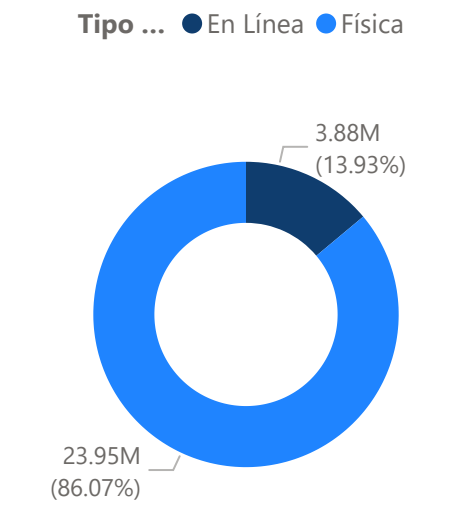
Total Costo by Start of Month



Total Costo by Categoría



Total Costo by Tipo de Compra

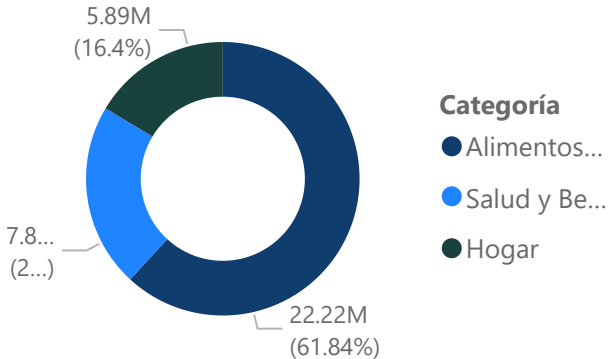


Q Table

Start of Month	Q Cantidad Prev	Total Q cantidad	Latest MoM
Friday, January 01, 2010		569	
Monday, February 01, 2010	569	860	▲
Monday, March 01, 2010	860	1201	▲
Thursday, April 01, 2010	1201	1079	▼
Saturday, May 01, 2010	1079	833	▼
Tuesday, June 01, 2010	833	1465	▲
Thursday, July 01, 2010	1465	1397	▼
Sunday, August 01, 2010	1397	1235	▼
Wednesday, September 01, 2010	1235	1409	▲
Friday, October 01, 2010	1409	2223	▲
Monday, November 01, 2010	2223	958	▼
Wednesday, December 01, 2010	958	1399	▲
Saturday, January 01, 2011	1399	915	▼
Tuesday, February 01, 2011	915	1756	▲
Tuesday, March 01, 2011	1756	1350	▼
Friday, April 01, 2011	1350	2595	▲
Sunday, May 01, 2011	2595	1734	▼
Wednesday, June 01, 2011	1734	1492	▼
Friday, July 01, 2011	1492	1353	▼
Monday, August 01, 2011	1353	4046	▲
Thursday, September 01, 2011	4046	1576	▼
Saturday, October 01, 2011	1576	2195	▲
Tuesday, November 01, 2011	2195	1304	▼
Thursday, December 01, 2011	1304	804	▼
Sunday, January 01, 2012	804	1463	▲
Wednesday, February 01, 2012	1463	1344	▼
Thursday, March 01, 2012	1344	1450	▲
Sunday, April 01, 2012	1450	1394	▼
Tuesday, May 01, 2012	1394	1218	▼
Total		345822	



Total Venta by Categoría



Total Utilidad by Year

